



STRATEGIC DEVELOPMENT



Strategic Development is the #1 Equipment Finance Company for Customization, Flexibility, Expertise, and Integrity

BENEFITS OF WORKING WITH STRATEGIC DEVELOPMENT

- More than \$3 billion in available funds
- More than 80 institutional investment partners
- \$200k to \$200MM per project funding available

WHY SHOULD YOU WORK WITH STRATEGIC DEVELOPMENT?

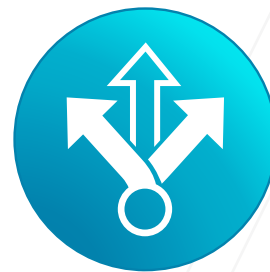
- Increase sales and improve customer relations
- Financing to match cash flows
- Customized flexible financing to meet your business needs
- Approval for projects that would be rejected by traditional banks and leasing companies.



Custom In-House
Finance Creation



Financial Engineering
Expertise



Flexible Capital
Solutions

QUALITY FINANCE SOLUTIONS



HOW CAN STRATEGIC DEVELOPMENT GET MORE APPROVALS AND PROVIDE MORE FLEXIBILITY?

- Strategic Development’s senior financial engineer for credit and syndication has more than 20 years of experience building equipment finance programs for banks, financial institutions, and alternative funds.
- Strategic Development has more than 80 institutional partners that specialize in equipment financing and are not bound by traditional funding models.
- Strategic Development creates new equipment finance programs customized around a vendor's customer's needs.

EQUIPMENT TYPES

If it’s critical to your business, then Strategic Development wants to help!

- | | | |
|---|---------------------------------|--|
| □ Infrastructure Projects | □ Agriculture Equipment | □ Medical Equipment |
| □ Software | □ Technology Equipment | □ Material Handling Equipment |
| □ FF&E | □ Manufacturing Equipment | □ Horticultural Equipment (Including Cannabis Equipment) |
| □ Power Projects | □ Production Equipment | □ Any and All Other Equipment Projects |
| □ Water and Sewer Projects | □ Woodworking Equipment | |
| □ Metalworking Equipment | □ Telecom Equipment | |
| □ Commercial Water Filtration Equipment | □ Plant and Warehouse Equipment | |



CUSTOMER CASE STUDY

HORSEPOWER FLEET LEASING, LLC needed capital for a unique customized leasing program that offered municipalities off balance sheet truck leases. We engineered a new program for HP and received approximately \$40MM in approvals in the first 60 days from three different investment partners. This program now has over 15 approved investment partners and is expected to use approximately \$100MM in funds for 2019 with available funds in excess of \$200MM.

FAST, FLEXIBLE, AND EFFECTIVE.

Call Strategic Development to customize your lease program today!



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LET’S TALK: (801) 910-5404

www.strategicdevelop.com

TeriKlug@icloud.com